

### 1. LEVEL 5 DIPLOMA IN BUSINESS MANAGEMENT



- ☞ **6 Compulsory Modules**
  - The Business Environment
  - Organisational Behavior
  - Human Resource Management
  - Financial Accounting
  - Quantitative Methods for Business Management
  - Marketing Policy, Planning and Communication
- + 2 Optional units

- ☞ Duration/Mod 15 sessions of training + revisions sessions & mock exams
- ☞ Start Date **14 Feb 2012; 16 Feb 2012; 18 Feb 2012**
- ☞ Schedule Tuesdays (16:30-18:30), Thursdays (17.00-19:00) & Saturdays (13.00-17.00)

### 2. LEVEL 5 DIPLOMA IN HUMAN RESOURCES MANAGEMENT



- ☞ **6 Compulsory Modules**
  - The Business Environment
  - Organisational Behavior
  - Human Resource Management
  - Human Resource Development
  - People Planning & Resourcing
  - Employment Relations
- + 2 Optional units

- ☞ Duration/Mod 15 sessions of training + revisions sessions & mock exams
- ☞ Start Date **14 Feb 2012; 16 Feb 2012; 18 Feb 2012**
- ☞ Schedule Tuesdays (16:30-18:30), Thursdays (17.00-19:00) & Saturdays (13.00-17.00)

### 3. LEVEL 5 DIPLOMA IN MARKETING MANAGEMENT



- ☞ **6 Compulsory Modules**
  - The Business Environment
  - Organisational Behavior
  - Marketing Policy, Planning and Communication
  - Managing the Customer Relationship
  - Principles of Marketing
  - Marketing Information Systems
- + 2 Optional units

- ☞ Duration/Mod 15 sessions of training + revisions sessions & mock exams
- ☞ Start Date **14 Feb 2012; 16 Feb 2012; 18 Feb 2012**
- ☞ Schedule Tuesdays (16:30-18:30), Thursdays (17.00-19:00) & Saturdays (13.00-17.00)

### 4. LEVEL 5 DIPLOMA IN TRAVEL, TOURISM & HOSPITALITY MANAGEMENT



- ☞ **6 Compulsory Modules**
  - The Business Environment
  - Organisational Behavior
  - Travel Tourism & Hospitality
  - Managing the Customer Relationship
  - IT in Hospitality & Tourism Operations
  - Travel Tourism & Hospitality Operations Management
- + 2 Optional units

- ☞ Duration/Mod 15 sessions of training + revisions sessions & mock exams
- ☞ Start Date **14 Feb 2012; 16 Feb 2012; 18 Feb 2012**
- ☞ Schedule Tuesdays (16:30-18:30), Thursdays (17.00-19:00) & Saturdays (13.00-17.00)

## ABE TRAINING FEES

	Fees per Module (Rs)		
	Normal	Early Bird*	Special package**

**Business Management (BM)**  
**Human Resources Management (HRM)**  
**Marketing Management (MKT)**  
**Travel, Tourism & Hospitality (TTH)**

• Level 5 –Higher Diploma	5,800	5,500	4,900
• Level 6 –Graduate Diploma	6,800	6,500	5,900

Fees are **inclusive** of ABE lectures, CDs (past exams papers, training materials), revision sessions, mock exams, counseling, light refreshment, etc. Fees **exclude** ABE membership (£ 50-Diploma) and exams fees (£33 per Diploma module).

**EARLY BIRD: REGISTRATION (INCL. FULL PAYMENT) DEADLINE: 20 JAN 2012**

**\*\*SPECIAL PACKAGE: OFFERED TO FULL PAYMENT ON REGISTRATION**

*MQA Approved Programs-* EMS can assist your company to claim for HRDC refund of the fees

## ABE REGISTRATION FORM

Please complete and forward to us:

COMPANY DETAILS			
Company			Tel
Address			Fax
Name (s) of participant (s)			
Position			Email
ABE PROGRAMS YOU WISH TO ENROLL – LEVEL 5 Higher Diploma			No. of Modules Registered (2012)
Business Management (BM)	<input type="checkbox"/>	3 <input type="checkbox"/> 6 <input type="checkbox"/> 8 <input type="checkbox"/>	
Human Resources Management (HRM)	<input type="checkbox"/>	3 <input type="checkbox"/> 6 <input type="checkbox"/> 8 <input type="checkbox"/>	
Marketing Management (MKT)	<input type="checkbox"/>	3 <input type="checkbox"/> 6 <input type="checkbox"/> 8 <input type="checkbox"/>	
Travel Tourism & Hospitality (TTH)	<input type="checkbox"/>	3 <input type="checkbox"/> 6 <input type="checkbox"/> 8 <input type="checkbox"/>	
PAYMENT TERMS			
Self <input type="checkbox"/> Sponsored by Company <input type="checkbox"/> Both Self & Company <input type="checkbox"/>			
PAYMENT METHODS			
<input type="checkbox"/> Cash <input type="checkbox"/> Cheque (by Post) <input type="checkbox"/> Cheque (hand delivered)			
- Kindly note that payment should be made before start of program and seat confirmation is subject to fees received. A 25 % fee will be claimed if cancellation is made within five (5) days prior to start date or after start of the program			
CONTACT PERSON DETAILS			
Name/Position	Email	Signature	

# Fast Track to a Successful Career



Association of  
Business Executives

## Professional Development Programs Higher Diploma (Level 5):

- Business Management
- Human Resources Management
- Marketing Management
- Travel, Tourism & Hospitality Management

**INTAKE for 2012**

For additional details, please contact:



**EMS Consulting**

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